



**Hydrogen**  
**Europe**

**FCH JU Brokerage Event**

**2 February 2017**

*“Hydrogen Europe is the leading European association working to make Fuel Cell and Hydrogen (FCH) technologies an everyday reality in Europe. With over 100 members, the Association represents companies of all sizes as well as national and regional Associations from across Europe in the field of FCH technologies.”*

# We represent over 105 companies & national associations



# Hydrogen Europe is the industry partner of the FCH JU



## Fuel Cells & Hydrogen Joint Undertaking



Industry Grouping  
Hydrogen Europe  
105 members



European Union  
represented by the  
European Commission



Research Grouping  
N.ERGHY  
63 members



*A portfolio of  
clean, efficient and  
competitive  
solutions based on  
fuel cells and  
hydrogen  
technologies in  
energy and  
transport*

The Joint Undertaking is managed by a Governing Board composed of representatives of all three partners and lead by the Industry.

# Industry plays a key role within the FCH JU

## Setting priorities

- Drafting **work plans** (annual and multi-annual – AWP and MAWP) to shape the strategic agenda of the partnership and priorities of FCH 2 JU **calls for proposals** (e.g. selection of topics, conditions)

## Supporting applications

- Facilitating development of FCH technologies in a **coordinated manner** - e.g. building on results of key projects, developing commercialisation plans, delivering coalition studies

## Accelerating deployment

- Driving development and market deployment through **pooling and prioritising resources** as well as creating a supportive **regulatory and financing** environment

## Providing expert advice

- Providing expert competences and facilities to advise on FCH research issues, needs and progress (esp. break-through and applied) to underpin innovation actions

## Setting priorities within dedicated committees

- CT1 Fuel Cells for Vehicles**
- CT2 Transport Infrastructure**
- CT3 Energy to Hydrogen**
- CT4 Fuel Cells for Power**
- C5 Energy Transition Solutions (Cross-cutting)**

# One word on the project fee



## Why a project fee?

- We, the FCH sector have the privilege to have a joint undertaking
  1. A substantial and protected EU budget
  2. Right to define the funding priorities through the members of Hydrogen Europe and N.ERGHY
  3. A dedicated structure focused on the successful deployment of our sector: i.e. the FCH JU
  
- This privilege comes with corresponding obligations set up by EU regulation
  1. The sector has to demonstrate a level of investment (through in kind contribution and additional activities)
  2. The sector has to contribute to the costs of the Joint Undertaking
  
- The project fee is the mechanism to fulfill this second obligation

## What is the project fee ?

- The fairest way is
  - A fee paid by all participants in FCH JU projects
  - A fee proportional to the received support
  
- => a project fee Equal to 4% of the FCH JU grant paid by all participants

# One word on the project fee



## When should you care about the project fee?

- When preparing your proposal: take this into account in your budget
- The project fee will be collected after signature the grant agreement and payment of prefinancing

## Who manage the project fee ?

- System set up jointly by N.ERGHY and Hydrogen Europe
- The fee is collected by Hydrogen Europe and used exclusively to fulfill the obligations towards the FCH JU
- 9<sup>th</sup> year of practice: so far 100% of success

# Hydrogen Europe activities beyond the FCH JU

## Advocacy

- **Monitoring and analysis** of EU and national **legislation** related to transport and energy in order to ensure **favorable business environment** for FCH technologies
- Active **engagement** towards EU and national politicians through dedicated **contact programme, position papers and participation in public consultations**

## Communication

- Communication activities to **raise awareness** of **politicians** as well as **the general public** about FCH technologies
- At **EU** but also at **national** and **regional levels**

## Partnering and consolidating sector

- Acts as a **platform** engaging with other sectors related to energy and transport in order to make the case for FCH technologies
- **Seek new opportunities** with other sectors

## Project partner

- **Participate** in FCH JU projects through **dissemination work**
- Provide input when necessary on FCH technology related **regulations and policies**

# Membership is open and transparent

- ❑ All information available on [www.hydrogeneurope.eu](http://www.hydrogeneurope.eu) (eligibility, statutes, internal rules etc.)
- ❑ Great opportunities for both large organisations as well as **SMEs** (50% membership of Hydrogen Europe, guaranteed seat in governance of the programme)
- ❑ Non-prohibitive fees, discounts for long-term members and those who refer new members
- ❑ **FCH 2 JU objective: support participation of new members!**

# Simple eligibility criteria

- ❑ Companies or National/Regional FCH associations **established** in a Member State of the European Union or (ii) companies having their **registered office**, central or principal business location within a State (i) which is a contracting party to the European Economic Area Agreement or (ii) which is an Associated or Candidate Country to the EU;
- ❑ Companies with **relevant activities** in R&D, demonstration, industrialization or deployment of hydrogen and fuel cells and/or with concrete plans to do so in the near future within the European Union or the European Economic Area;
- ❑ Companies **sharing and supporting the objectives** of the FCH (2) JU;
- ❑ National/Regional FCH associations **representing and promoting** the Hydrogen and Fuel Cell sector at national and/or regional level.

- ✓ **Secretariat based in Brussels**, the center of European decision-making
- ✓ **Privileged access** to and insight in the activities of the FCH 2 JU and relevant EU and National policy and regulation (e.g. webinars, events, briefings)
- ✓ **Up-to-date information** on global developments, activities and events relevant to the sector in weekly reports
- ✓ **Tailored communication and advocacy** programme vis-à-vis EU institutions, key decision-makers and other stakeholders
- ✓ **Unique platform for knowledge sharing, exchange and networking** across various segments of the FCH industry

# Enjoy a range of benefits

- ✓ **Shape** EU and national legislation to unlock business opportunities
- ✓ **Shape** a coherent, long-term and business oriented development and demonstration programme for FCH technologies until 2024
- ✓ **Benefit** from valuable resources made available through the collaboration of FCH 2 JU private and public partners
- ✓ **Access** financial support by benefiting from rules of participation applying to FCH 2 JU calls for proposals (“additional conditions”)
- ✓ **Network** with potential business partners and interact with decision-makers and stakeholders at EU level
- ✓ **Take advantage** of services provided by Hydrogen Europe Secretariat

# How to apply?

- 1) **Go to Hydrogen Europe website and consult documents (especially Bylaws & Internal Rules)**
- 2) **Complete an application form (available from website)**
- 3) **Send together with signed Bylaws to the relevant Secretariat**
- 4) **Contact us if any questions:**

**Hydrogen Europe Secretariat**

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# Hydrogen: The time has come!



***„Nothing is more powerful than an idea  
whose time has come.“***

*(Victor Hugo, 1870)*